

SOUTHERN MARYLAND

WOMAN



P. O. Box 1656 • Leonardtown, MD 20650
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melissa@southernmarylandwoman.com

**ADVERTISING
CONTRACT**

CONTRACT DATE

NAME OF BUSINESS

NAME OF AUTHORIZED PERSON

ADDRESS

ZIP CODE

EMAIL ADDRESS

OFFICE PHONE

CELL PHONE

BILLING NAME, ADDRESS & PHONE (IF DIFFERENT)

ADVERTISER CLASSIFICATION

EXCLUSIVITY

NUMBER OF INSERTIONS

SALESPERSON

YES NO

EDITIONS DESIRED (CHECK APPLICABLE)

AD SUBMISSION DEADLINES (CHECK APPLICABLE)

January/February _____
March/April _____
May/June _____
July/August _____
September/October _____
November/December _____

December 10 _____
February 10 _____
April 10 _____
June 10 _____
August 10 _____
October 10 _____

AD SIZE

LISTING INFORMATION

Editorial is to be submitted by advertiser and should include up to _____ words which shall be submitted in MS Word.doc file with photo(s) or artwork submitted in an email attachment as jpg or pdf (300 dpi) addressed to oda@southernmarylandwoman.com. Advertiser shall include article title, byline and testimonials. Advertiser shall prepare and submit display ad. If ad and editorial are not received by the above deadlines, *Southern Maryland Woman* may print a previous editorial/ad of the advertiser.

SPECIAL TERMS

AD RATE PER
INSERTION

TOTAL # OF
INSERTIONS

AD
COST

PREPARATION
FEE (AD)

TOTAL
COST

AMOUNT PAID
WITH CONTRACT

AMOUNT
DUE

OTHER PAYMENT
TERMS

I have read and understood the terms for advertising in Southern Maryland Woman as outlined above. I understand that once I have committed to space in Southern Maryland Woman, I am obligated to pay for that space for the duration of the contract. Contracts are to be fulfilled within one year from the date of the first insertion. Failure to supply an ad or ad copy does not release me from my obligation to pay for reserved space. No space insertion order/contract may be cancelled after the deadline of the month preceding the first publication.

AGREED TO BY ADVERTISER (AUTHORIZED PERSON)

ACCEPTED BY SALES EXECUTIVE