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## Editorial/Display Advertisement Rates

Half page (9.75" x 4.75") .....	\$499.00
Full page (9.75" x 12.5") .....	\$799.00
Premiere package (2 page spread + inside cover) .....	\$2,199.00

NOTE: All rates are per insertion and based on a 3 issue contract. Full color, graphic design and editing services are included.

### Specifications:

#### Half page editorial specifications:

350 word Editorial (includes title, byline and author/company bio)  
Headshot of Author  
Display ad 2" x 3"

#### Full page editorial specifications:

700 word Editorial (includes title, byline and author/company bio)  
Headshot of Author  
Display ad 4" x 5"  
Up to 2 images (photos, graphics ect.)

#### Premiere package editorial specifications:

1500 word Editorial (includes title, byline and author/company bio)  
Headshot of Author  
Display ad 4" x 5"  
Up to 5 images (photos, graphics ect.)  
Display ad 9.75" x 12.5" on inside cover