



Southern MARYLAND Woman

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Audience

The Southern Maryland Woman Magazine is produced with the professional working woman in mind.

Ages: 35-65

Circulation (Print & Online)

15,000 copies of *The Southern Maryland Woman Magazine* are distributed each bi-monthly period. In addition, we have an average of 2,000 unique visitors to our digital magazine on SouthernMarylandWoman.com with each issue.

Readership

Based on our readership of 2.5, that equals 39,500 in readership.

Direct Drops

The Southern Maryland Woman Magazine is brought to over 650 locations in Southern Maryland, including grocery stores, cafes and restaurants, retail stores, salons, fitness centers, medical offices, corporate offices and country clubs.

Advertising Options

The Southern Maryland Woman Magazine offers not only traditional display ad placement but our contributors have the opportunity to author informational articles for our readers.

Issue Dates

- Jan/Feb
- Mar/April
- May/June
- July/Aug
- Sept/Oct
- Nov/Dec



Complimentary Services

In addition, we offer complimentary services outlined below with the purchase of any full page:

- 1) Our talented design team will create a personalized ad according to your specifications
- 2) Generous supply of magazine
- 3) Customized, targeted direct drops
- 4) Web placement on our website www.SouthernMarylandWoman.com



The Southern Maryland Woman Magazine strives to practice responsible publishing. All of our pages contain recycled stock and environmentally friendly soy based inks.

A Lifestyle Magazine for The Women of Southern Maryland